



LEARNING
to the **MAX**

an educator's guide
to IMAX films

RANDALL 15
IMAX[®]

Goodrich
QUALITY
THEATERS

LEARNING to the MAX

an educator's guide to IMAX films

The Randall 15 IMAX theater offers "Learning to the MAX," a field trip program offered for educators as a teaching tool to enhance existing curriculum with unique and exciting opportunities. Organizing a field trip is easy and economical.

A broad range of subjects exist in the IMAX film library covering environment, nature, geography, the arts, technology, space exploration and more! The Randall 15 IMAX website, www.Randall15IMAX.com, lists the current schedule and future films.

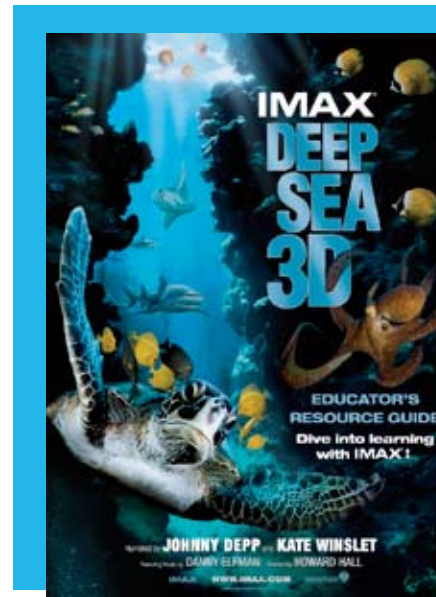
IMAX Educators' Resource Guides for many of the films can be viewed on our web site. The guides include relevant discussion topics and content that can be adapted to your curriculum written for third graders through high school students.

To learn more and book your class field trip, call 1-800-473-3523.



IMAX[®]
THE ULTIMATE
MOVIE EXPERIENCE

Education that Entertains



Randall 15 IMAX theater has a film library that can fit your curriculum focus. Students explore new worlds and ideas through these exciting and unique educational films. IMAX films are so inspiring that scientists and explorers have accredited them for influencing their career choices.

LEARNING to the MAX

The film library covers a plethora of topics. Why not enhance the learning experience with the study of anatomy in *The Human Body*, or take your students to charting America's Western territory with *Lewis & Clark: Great Journey West*? Whether it's the science of racing technology like *NASCAR 3D* or oceanography like *Deep Sea 3D*, "Learning to the MAX" at the Randall 15 IMAX theater has an instructive and entertaining film for your class.





Group Rates

Group rate pricing available with groups of 10 or more. Groups of 20 or more receive one free admission for a teacher or chaperone.

Tentative Student Rates:

Traditional Film - \$5.00
Hollywood Feature Length Film - \$7.00
Combo (2 Consecutive Films) - \$8.00

Tentative Adult Rates:

Traditional Film \$6.50
Hollywood Feature Length Film \$8.00
Combo - \$11.00

Projection Booth Tour



Tours of the IMAX projection booth are available. Get a behind the scenes look at the IMAX projector and film. Please let us know prior to your visit if you would like a tour.

A Rewarding Field Trip

Group Reservations

Please call the Randall 15 IMAX at 1-800-473-3523 to schedule your field trip. We accept cash, check, VISA or Master Card. Please pre-pay 7 days in advance.

You may also fill out an online form at our web site, www.Randall15IMAX.com. Click on the IMAX button and choose "Group Reservation."



Student Concession Combo



We offer inexpensive combos that include pop and popcorn. Please pre-order the combo before your visit.

Student Combo 1

Small Pop & Popcorn - \$3/person
(20 oz.) (46 oz.)

Student Combo 2

Medium Pop & Popcorn - \$4/person
(32 oz.) (85 oz.)

General Information

Arrival

Please arrive 30 minutes prior the film's start time. This will ensure enough time for taking care of the tickets, selecting concession items and last minute stops to the bathroom. Please have your group stay together so we can easily seat everyone efficiently.

3D IMAX

Some features are presented in 3-D format, therefore we will hand out 3D glasses to each person. At the end of the film, please return all 3D glasses upon exiting the theater.



Refund Policy

We understand that there may be some circumstances where you may have to cancel a field trip. We will make every attempt we can to re-schedule the showing. If you have to cancel, please call the group sales coordinator before the start time of the show. We cannot give a refund if your film has started.

IMAX Film Comparison



IMAX 15/70mm



Standard 35mm

At the heart of **The IMAX Experience®** is a huge 15 - perforation, 70 mm film frame, that is **10 times larger** than the 35mm frame used in regular theatres! IMAX audiences experience **crystal clear images** with **vibrant colors**, amazing size and **incredible depth**.

IMAX Projector



The IMAX Rolling Loop Technology displays a superior picture to deliver the sharpest and brightest images. Light from the 15,000-watt lamp of some IMAX projectors is so bright that, if operated on the moon, people on Earth could see it with the naked eye.





www.Randall15IMAX.com 1-800-437-3523

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